



**FOR**



## **2024 SPONSORSHIP FORM**

St. Anthony Foundation of Charlotte, [www.stanthonyfoundationofcharlotte.org](http://www.stanthonyfoundationofcharlotte.org) a 501c3 non-profit organization, founded **FESTA ITALIANA** Charlotte [www.festaitalianacharlotte.org](http://www.festaitalianacharlotte.org) as a charity event in 2006. It is now the area's Premier Festival of the Finest Italian Food, Wine, and Beer. In 2020, the 15th FESTA was VIRTUAL because of Covid, but we even raised over \$12,000. The 16th FESTA was actually an Italian Cuisine Week during the 2021 persistent pandemic. The 2023 18th annual **FESTA**, raised \$20,000 for Nevins Center to benefit people with special needs and disabilities ([www.nevinsinc.org](http://www.nevinsinc.org)). Over the past 18 years, FESTA has donated almost \$400,000 helping people with Special Needs at Charlotte's Nevins Center and more. The **19th Annual FESTA ITALIANA** will take place LIVE again on **Sunday, May 19, 2024**, and again in the beautiful outdoor and covered Gateway Village Promenade in 4th Ward Uptown. **Over 5 hours of Live Stage Performances and the Best Italian Cuisine! And You help the Sweetest People Live Better Lives. Everyone is a Volunteer.**

Please let us know if you can help by donating Sponsorship money, service, or product by completing the information below. 501(c)(3) Donation Statements, of course, are available. **Our 501c3 Charity EIN: 20-8579032. ALL Sponsor money goes directly to Nevins !!!**

**Questions?** Please contact Dr. Voci at : [vvoci@vocicenter.com](mailto:vvoci@vocicenter.com) or [info@festaitalianacharlotte.org](mailto:info@festaitalianacharlotte.org) and or call/text 704-560-3030

### **Sponsorship Levels and or Dollar Amount. See page 2.**

**Sponsor/Donor Name(s):** \_\_\_\_\_

**Company or Business:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Description of Business, Product, or Service:**

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## Levels of Sponsorship... FESTA 2024

### Premium Sponsorships:

\$1700 level - **Logo placement:**

- Your Logo or Name on all Festa email, print communications, and on Sponsorship page of website.
- You can also set up a Booth or Table at the FESTA. We supply the table, linen, and 2 chairs
- One free Reserved 6 Top Table (a \$800 value) at the FESTA .

\$3400 level - **Official Sponsorship:** all the above (except the 6 top Table) plus:

- Top Billing as: "Official Sponsor" with premium-sized and placed logo on print & electronic marketing materials
- dedicated sidebar in emails
- large banner placement at the FESTA,
- Social Media mentions
- One free Preferred VIP Table for 8 people (a \$1050 value) at the FESTA .

\$6000 level - **Title Sponsorship:** All of the above (except a 12 top VIP Table instead of 6 or 8) plus:

- YOUR COMPANY NAME or YOUR NAME TITLING the FESTA STAGE, BAR NAME, EXPRESSO BAR, or SILENT AUCTION.
- Dedicated Email and Social Media communication(s) to the FESTA list of 1800+
- and an invitation to exclusive FESTA events throughout the year and
- A free Preferred VIP Table for 12 people (a \$1550 value) at the FESTA .

### **ALSO VERY POPULAR:**

#### **VIP Tables: 8 or 12 Top Tables... and Reserved 6 Tops.**

\$1550.00 Reserved VIP Table for 12

- 12 admissions tickets, 3 bottles of Prosecco, preferred table placement & table signage.

\$1050 Reserved VIP Table for 8

- 8 admissions tickets, 2 bottles of Prosecco, preferred table placement & table signage.

\$800 Reserved 6 Top Table

#### **Money, Product, or Service**

- \$850.00 and receive: Your logo/name on our website, FESTA signs and flyers plus 1 admission ticket
- \$425.00 and receive Your Logo/Name on our website

#### **Branding Sponsorship**

- \$950.00 Purchases a Vendor table to display signage and or give samples or handouts and sell products or services. This also includes 2 admission tickets and Name or Logo on our Web site. \$1475 gets a much Larger area and 3 Admissions.

**Please Return this Form & Check** made out to: ST. ANTHONY FOUNDATION OF CHARLOTTE, and mailed to the address below as early as possible or at least before September 15<sup>th</sup> **and Call Dr. Voci at:**

**704- 560-3030 or your FESTA contact** to be sure we get you enrolled correctly and quickly. The sooner the better, so you can take full advantage of your Sponsorship exposure.

Thank you for your support of those with special needs in our community. We are a 501(c3) non-profit public charity, EIN: 20-8579032, so your contribution will be tax deductible. **Mailing address:**

**St. ANTHONY FOUNDATION OF CHARLOTTE c/o VociCenter 2620 E.7th Street, Suite 300, Charlotte, NC 28204**